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# Press Release

MPulse unveils "GoGreen" program

Program focuses on measuring maintenance impact on efficiency of an operation

(May 20, 2009) Eugene OR – MPulse Maintenance Software announced today their "GoGreen" program. Steve Brous, President of MPulse said, "MPulse Maintenance Software understands the significant need of our customers and all businesses, including our own, to be conscious of their impact on the environment. It not only is important to be good stewards of our environment but to be smart in the way we operate our businesses. Whether it is called "Green" or "Energy Saving" or "Sustainability" and whether it is driven for environmental or business reasons, the facts are that it is increasingly critical for any business to make intelligent operational decisions and maintenance plays a key role in that management."

The program announced will focus in two areas, the first being internal. "As a business we will become more aware of our impact on the environment and will learn about the challenges our customers face by implementing our own GoGreen initiatives", Brous said. This will involve reviewing operational and business processes for environmental impact and effectiveness and reviewing alternatives such as analyzing current recycling practices; investigating opportunities to go paperless, becoming certified in the Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ and become knowledgeable in the U.S. Environmental Protection Agency and the U.S. Department of Energy's **Energy Star** program.

MPulse Maintenance Software helps businesses of all kinds turn operational and maintenance data into useful information on which to base business decisions, which is the second focus of the GoGreen initiative. "You can't manage it if you don't measure it, and you can't measure if you don't record the data", said Jeff Miller, GoGreen Program Director. "Energy consumption is one of the single largest expenditures in operating and maintenance budgets. So while 'reduce, reuse and recycle' are important green initiatives, maintaining assets at peak performance and efficiency levels plays an even greater role in lowering operational costs and reducing environmental impact. This requires a proactive approach and the power of a comprehensive maintenance program that is customizable and adaptive in monitoring, measuring and reporting the critical details of asset performance".

MPulse will work with customers to share best practices and implement the tools MPulse provides to help businesses manage their own Go Green programs. "As we start the dialog we hope our customers will join in with their expertise", said Miller.

**About MPulse:** Beginning in 1993 with the innovative "Ask Mike for Maintenance", MPulse Maintenance Software has taken an industry-leading role, providing innovative CMMS solutions to thousands of users across the globe. Today MPulse brings over 200 years combined experience to bear in creating and implementing productive, cost-effective CMMS solutions for customers in many businesses. MPulse provides a broad range of Training, Implementation, Support and Hosting services to ensure that customers fully realize the benefits of their CMMS investment.

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